

Message Text

UNCLASSIFIED

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21

ACTION EA-07

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FM AMEMBASSY MANILA

TO SECSTATE WASHDC 4632

USDOC WASHDC

UNCLAS MANILA 7504

E.O. 11652: N/A

TAGS: BEXP, RP

SUBJ: COUNTRY COMMERCIAL PROGRAM FOR THE PHILIPPINES

1. MOORE (USDOC/OIM), NOONAN (STATE/EA) AND EMBASSY
ESSENTIALLY IN FULL AGREEMENT ON CCP FOR THE PHILIPPINES.
EMBASSY UPDATING CERTAIN PARTS OF ECONOMIC ANALYSIS SECTIONS
AND PLANS SUBMIT WHOLE REPORT BY MID-JULY FOLLOWING
FINAL REVIEW AND CLEARANCE BY INTERESTED ELEMENTS COUNTRY
TEAM.

2. ADDITIONAL INPUT IN TWO AREAS REQUIRED FROM COMMERCE
PRIOR TO FULL IMPLEMENTATION OF CCP: (A) INCLUSION OF FY-75
CALENDAR OF EVENTS WITH DATES BLOCKED OUT FOR ALL MARKET
PROMOTION ACTIVITIES INCLUDING MARKET RESEARCH, TARGETS
OF OPPORTUNITY, MAJOR CERP REPORTS AND PRODUCT THEME
REPORTS; AND (B)P COMMERCE AGREEMENT TO EXPLORE WITH
EMBASSY POSSIBILITY OF EMBASSY ENTERING INTO LONG TERM
CONTRACTUAL AGREEMENT WITH LOCAL FIRM FOR MARKET RESEARCH.
MOORE FULLY CONVERSANT WITH BOTH TOPICS.
SULLIVAN

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NNN

Message Attributes

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Disposition Event:
Disposition History: n/a
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